

PRIMO MAXX FROM TEE TO GREEN

Use of Primo Maxx across the course has gained the widespread approval of clubs, players and greens staff, with key overall benefits seen as:



PrimoMaxx
MAKING GOOD TURF
GREAT

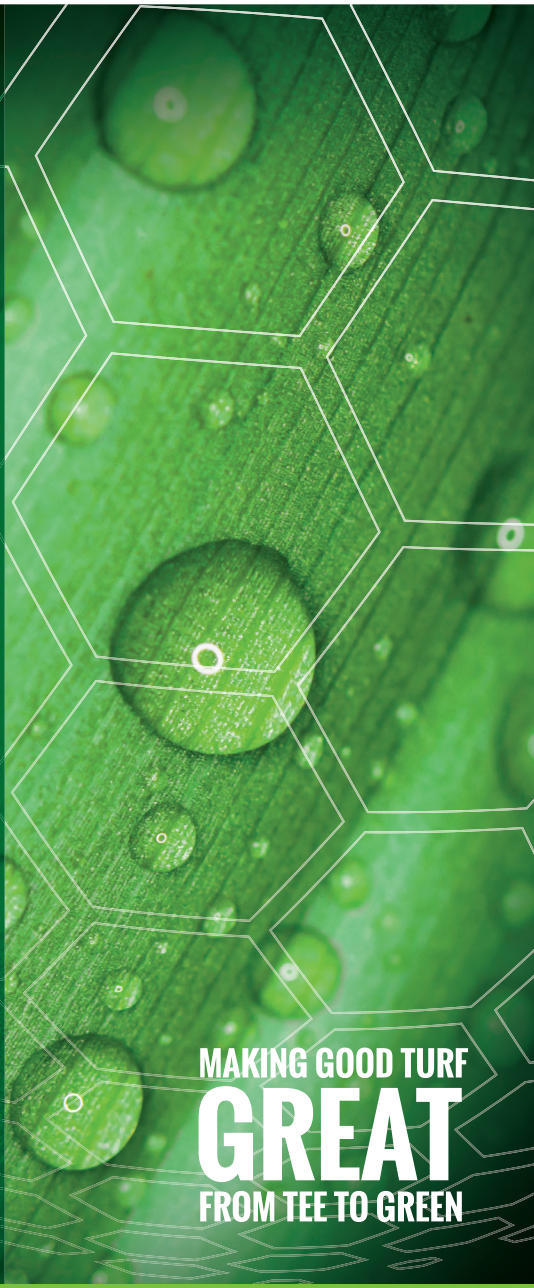
CONSISTENTLY SUPERIOR
QUALITY PLAYING
SURFACES

REDUCED MOWING,
ESPECIALLY ON
FAIRWAYS AND IN ROUGH

MORE AVAILABLE LABOUR
FOR OTHER COURSE
MAINTENANCE ACTIVITIES

GREATER ROOTING,
DROUGHT TOLERANCE
AND SHADE TOLERANCE

REDUCED MACHINERY
MAINTENANCE
AND FUEL COSTS



MAKING GOOD TURF
GREAT
FROM TEE TO GREEN

PrimoMaxx

syngenta.



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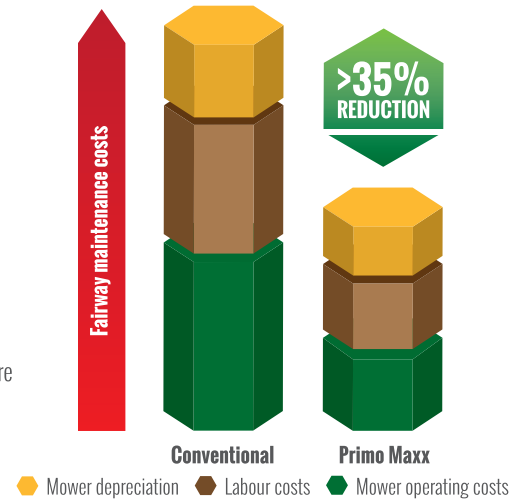
IMPROVE QUALITY AND REDUCE MOWING

Primo Maxx will slow grass growth within approximately one week of initial application - enabling significant reductions in time and costs of mowing and management.

FAIRWAYS AND ROUGH

On fairways and in play rough, mowing frequency may be reduced by up to 35% with a full Primo Maxx programme.

- ▶ Less time spent mowing - releasing labour for more productive purposes
- ▶ Lower fuel costs
- ▶ Reduced wear and tear on machinery
 - Lower maintenance and repair bills
 - Longer machinery working life reduces capital expenditure
- ▶ Greater flexibility with mowing schedules
- ▶ Cleaner visual finish - with less clumps in wet conditions, better stripes and fewer seed heads



The number one factor players want from a fairway is the ball sitting proud. Primo Maxx creates denser more even sward cover for enhanced ball presentation and play.

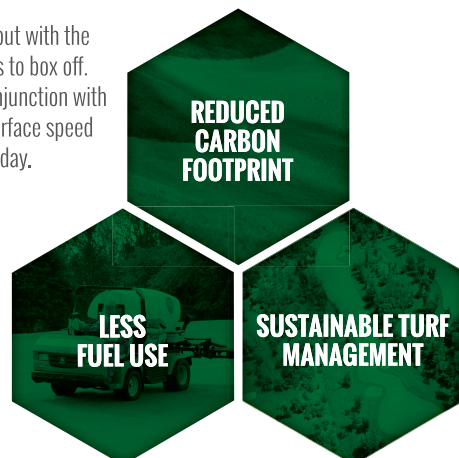
FINE TURF SURFACES

Consistency and trueness of putting surfaces is the most important factor for golfers. Primo Maxx has been shown to create greens that are smoother and stay more consistent.

Fine turf surfaces can continue to be mown as normal, but with the benefit of faster mowing with up to 35% fewer clippings to box off. Alternatively, mowing frequency may be reduced, in conjunction with rolling. Furthermore, with slower leaf growth, playing surface speed and quality will remain more consistent throughout the day.

Experience with Primo Maxx use on fine turf indicates that cutting height may be slightly raised with no loss in ball speed - typically leading to:

- ▶ Reduced stress on plants
- ▶ Lower disease susceptibility
- ▶ Less risk of scalping during mowing
- ▶ Enhanced root mass
- ▶ More consistent green speed throughout the day



ENHANCE TURF PLANT HEALTH

Primo Maxx promotes healthy plants that are better able to resist the effects of stress and disease, to produce season-long better playing conditions.

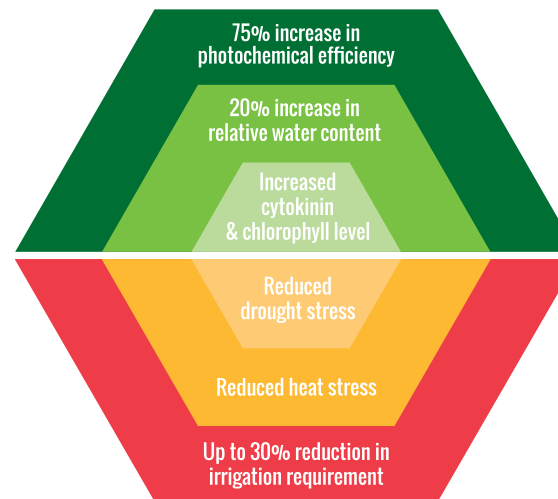
- ▶ Better drought resistance
- ▶ Improved wear tolerance
- ▶ Quicker recovery from stress
- ▶ Less stress = healthier turf

Applying a Primo Maxx programme ahead of periods of stress (pre-stress conditioning) makes plants better able to cope with adverse conditions - including drought, water-logging, heavy wear and disease pressure. Not only will turf stay looking good for longer, but also recover faster after stress conditions have eased.

ENHANCED SHADE TOLERANCE

The effect of shade is to create weakened turf plants that are more susceptible to stress, including wear and disease.

Primo Maxx can help plants compensate for a 75% reduction in light levels, which could transform turf performance in shaded areas. The Primo Maxx blocks the creation of gibberellic acid, which limits elongated growth and breaks the cycle of carbohydrate removal: giving the plants the chance to recover and build up strength.



PRODUCING THE ULTIMATE PLAYING SURFACE - MAKING YOUR JOB STRESS FREE WITH LESS EFFORT, REDUCED CLIPPINGS AND DECREASED COSTS. PRODUCING SUPERB TURF QUALITY.

PRIMO MAXX DELIVERS:



Research has shown that Primo Maxx applications increase the level of bioactive cytokinins within the plant - improving tolerance to heat and drought induced stress. The presence of cytokinins in the plant has been shown to improve turf quality by delaying the degradation of chlorophyll caused by high temperatures and to alleviate leaf browning.

In trials under drought conditions, Primo Maxx enhanced the photochemical efficiency of turf by over 75%, compared to untreated turf. The relative water content of the grass leaves remained a healthy 20% higher than untreated 28 days after treatment.

Primo Maxx is an important part of Integrated Turf Management programmes, creating turf conditions less conducive to disease, including:

- ▶ Reduced soft grass growth most susceptible to Microdochium (Fusarium) infection
- ▶ Raised cutting height reduces stress on the plant and associated risk of Anthracnose, without affecting turf quality and ball speed